Swedish farmers who work with animal production are living under increasing pressure. As awareness of the environmental impact of consuming animal products, recognition of animal rights and interest in veganism increase, different types of criticism directed at farmers working with animal production from consumers, government agencies are said to be negatively affecting farmers and their activities (LRF, 2018). In addition, there have been innumerous accounts of farmers in fear because they are experiencing tampering, robbery, threats, harassment and other criminal acts, some against themselves, others against family, employees, animals and property. In the search for better understanding of this phenomenon, we investigated the magnitude of the problem, with particular focus on the nature of victimization and fear declared by farmers working with animal production in Sweden. Thus, in this presentation results from a research project that investigates farmers’ declared victimization and fear will be presented. The study is based on responses from 3,815 animal farmers to a national survey in 2020 in Sweden. While understanding the factors that affect farmers’ safety is important, we also highlight the ways by which fear of animal activism impacts farmers’ personal lives, those of their family and employees, and not least their livelihood.